



For Immediate Release

Contact: Jon Bohnert
jon@symmetry.com
480-596-1500 ext. 103

CPAs Can Provide Employee Self Service For their Small Business Clients.

Employee Self Service (ESS) Portals are the rage in large corporations. The company web site sets aside an HR, Payroll, and Benefits section, accessible by individual employee pin numbers. The goal is to lighten the load of the Payroll Department for what the industry calls the "what-if" questions that always seem to bog down that department. Such questions as the following are common:

1. "What happens if I increase or decrease my exemptions for Federal and state taxes?"
2. "What happens to my taxes (pro and con) if I defer more money into my 401(k) plan?"
2. "Will I actually see any of my raise after the taxes are taken out?"

A CPA's clients and their employees seek answers to the same questions. Why not send them to the CPA's web site for solutions. Such questions can all be answered by payroll calculators that can be customized for individual corporations OR for CPA firms who want to offer these services to their small business customers. In a small company, the HR/Payroll person may also be the entire Billing Department and simplification and streamlining becomes a mission critical issue.

For CPA firms to try to provide answers for small business HR and Benefits questions would be difficult. However, a CPA firm can integrate these calculators on their web site. Data shows that when a web site has a payroll calculator available that it is the most visited page on the site. It is also possible that the connection to the employees through the CPA firm-provided calculators could lead to tax work for individual employees.

PaycheckCity.com offers unequalled employee self-service tools for paycheck management. The FREE PERSONAL FINANCE CALCULATORS at this site are used by individuals and organizations of every size to quickly and accurately answer paycheck-related questions and to compute paychecks under a variety of circumstances. Over a million page views take place each month on the PaycheckCity.com site and visitors stay an average of 10 minutes each. It is the most visited site for payroll-related support on the Internet.

For more information about Symmetry Software, call 480.596.1500 or visit the company's web site at www.symmetry.com.

##